

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	955606	06338673

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	09/26/12	09/28/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	4	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	--WTF--	4	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP120H	\$200.00	NM
4	WPBF	W	09/26/12	6:40 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP114H	\$200.00	NM
2	WPBF	Th	09/27/12	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP120H	\$200.00	NM
3	WPBF	F	09/28/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP120H	\$200.00	NM
4	09/26/12	09/28/12	Good Morning America	7-9AM	--WTF--	:30	3	\$250.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	--WTF--	3	\$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/26/12	8:47 AM	Good Morning America	7-9AM	:30	2012MRFP120H	\$250.00	NM
1	WPBF	Th	09/27/12	8:38 AM	Good Morning America	7-9AM	:30	2012MRFP114H	\$250.00	NM
3	WPBF	F	09/28/12	7:30 AM	Good Morning America	7-9AM	:30	2012MRFP120H	\$250.00	NM
6	09/26/12	09/28/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$175.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	--WTF--	3	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/26/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP114H	\$175.00	NM
3	WPBF	Th	09/27/12	10:28 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP120H	\$175.00	NM
2	WPBF	F	09/28/12	10:38 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP120H	\$175.00	NM
8	09/26/12	09/28/12	The View	11A-12PM	--WTF--	:30	3	\$700.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/24/12	09/30/12	--WTF--	3	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	W	09/26/12	11:29 AM	The View	11A-12PM	:30	2012MRFP120H	\$700.00	NM
3	WPBF	Th	09/27/12	11:00 AM	The View	11A-12PM	:30	2012MRFP114H	\$700.00	NM
1	WPBF	F	09/28/12	11:33 AM	The View	11A-12PM	:30	2012MRFP120H	\$700.00	NM
9	09/26/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$160.00	NM	
Class of Time - Pre-emptible with notice										

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Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/26/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/26/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP114H	\$160.00 NM
1	WPBF	Th	09/27/12	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP120H	\$160.00 NM
2	WPBF	F	09/28/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP120H	\$160.00 NM
11	09/26/12	09/28/12	1230-1P Access Hollywood	1230-1p	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP120H	\$160.00 NM
2	WPBF	Th	09/27/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP114H	\$160.00 NM
3	WPBF	F	09/28/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP120H	\$160.00 NM
13	09/26/12	09/28/12	THE CHEW	1P-2P	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	1:29 PM	THE CHEW	1P-2P	:30	2012MRFP114H	\$225.00 NM
2	WPBF	Th	09/27/12	1:57 PM	THE CHEW	1P-2P	:30	2012MRFP120H	\$225.00 NM
3	WPBF	F	09/28/12	1:31 PM	THE CHEW	1P-2P	:30	2012MRFP120H	\$225.00 NM
15	09/26/12	09/28/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP120H	\$400.00 NM
2	WPBF	Th	09/27/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP114H	\$400.00 NM
3	WPBF	F	09/28/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP120H	\$400.00 NM
17	09/26/12	09/28/12	Dr. Oz	4-5p	--WTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	4:56 PM	Dr. Oz	4-5p	:30	2012MRFP114H	\$400.00 NM
2	WPBF	Th	09/27/12	4:35 PM	Dr. Oz	4-5p	:30	2012MRFP120H	\$400.00 NM
3	WPBF	F	09/28/12	4:12 PM	Dr. Oz	4-5p	:30	2012MRFP120H	\$400.00 NM
20	09/26/12	09/28/12	M-F 5pm News	5-6pm	--WTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP120H	\$350.00 NM
3	WPBF	Th	09/27/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP120H	\$350.00 NM
2	WPBF	F	09/28/12	5:09 PM	M-F 5pm News	5-6pm	:30	2012MRFP120H	\$350.00 NM
22	09/26/12	09/28/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/26/12	09/28/12	WPBF News 25 @ 6:00PM	6:00PM-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	6:19 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP114H	\$500.00 NM
2	WPBF	Th	09/27/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP120H	\$500.00 NM
3	WPBF	F	09/28/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP120H	\$500.00 NM
23	09/26/12	09/28/12	Wheel Of Fortune	7-7:30PM	--WTF--	:30	3	\$1,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/26/12	7:11 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP120H	\$1,500.00 NM
1	WPBF	Th	09/27/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP120H	\$1,500.00 NM
2	WPBF	F	09/28/12	7:09 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP120H	\$1,500.00 NM
26	09/26/12	09/28/12	Jeopardy	7:30-8PM	--WTF--	:30	3	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	7:53 PM	Jeopardy	7:30-8PM	:30	2012MRFP114H	\$1,700.00 NM
2	WPBF	Th	09/27/12	7:34 PM	Jeopardy	7:30-8PM	:30	2012MRFP120H	\$1,700.00 NM
3	WPBF	F	09/28/12	7:52 PM	Jeopardy	7:30-8PM	:30	2012MRFP120H	\$1,700.00 NM
28	09/26/12	09/28/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP120H	\$500.00 NM
3	WPBF	Th	09/27/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP120H	\$500.00 NM
2	WPBF	F	09/28/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP120H	\$500.00 NM
29	09/26/12	09/28/12	Nightline	11:35-12:05AM	--WTF--	:30	3	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--WTF--	3	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	11:56 PM	Nightline	11:35-12:05AM	:30	2012MRFP114H	\$550.00 NM
1	WPBF	Th	09/27/12	12:02 AM	Nightline	11:35-12:05AM	:30	2012MRFP120H	\$550.00 NM
3	WPBF	F	09/28/12	11:55 PM	Nightline	11:35-12:05AM	:30	2012MRFP120H	\$550.00 NM
36	09/27/12	09/27/12	GREY'S ANATOMY PRE	9-10p	---1---	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	---1---	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	9:43 PM	GREY'S ANATOMY PREMIERE	9-10p 9/27	:30	2012MRFP120H	\$4,000.00 NM
37	09/28/12	09/28/12	SHARK TANK	8-9PM	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	----1--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	8:45 PM	SHARK TANK	8-9PM	:30	2012MRFP120H	\$1,000.00 NM
38	09/28/12	09/28/12	20/20	10-11PM	----1--	:30	1	\$2,350.00	NM
Class of Time - Fixed Non Pre-emptible									

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Advertiser		Product	Estimate Number
Romney/R/President		ROMNEY FOR PRESIDENT	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/28/12	09/28/12	20/20	10-11PM	----1--	:30	1	\$2,350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$2,350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	10:48 PM	20/20	10-11PM	:30	2012MRFP120H	\$2,350.00 NM
39	09/28/12	09/28/12	Fri ABC Prime B	9-10PM	----1--	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	9:40 PM	Fri ABC Prime B	9-10PM	:30	2012MRFP120H	\$1,100.00 NM
40	09/29/12	09/29/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:57 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	2012MRFP120H	\$225.00 NM
41	09/29/12	09/29/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1-	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	8:41 AM	Sat 8-9am News	Sat 8-9am	:30	2012MRFP129H	\$225.00 NM
42	09/29/12	09/29/12	Sat 330-7pm ABC College	330-7pm	-----2-	:30	2	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----2-	2	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	5:18 PM	Sat 330-7pm ABC College Football	330-7pm	:30	2012MRFP120H	\$1,100.00 NM
2	WPBF	Sa	09/29/12	6:59 PM	Sat 330-7pm ABC College Football	330-7pm	:30	2012MRFP129H	\$1,100.00 NM
43	09/29/12	09/29/12	Sat Prime College Football	8-1130pm	-----2-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----2-	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:58 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP120H	\$1,200.00 NM
2	WPBF	Sa	09/29/12	11:46 PM	Sat Prime College Football	8-1130pm	:30	2012MRFP129H	\$1,200.00 NM
LR - Football									
44	09/30/12	09/30/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	7:49 AM	GMA Sunday 7-8am	Sun 7-8am	:30	2012MRFP120H	\$225.00 NM
45	09/30/12	09/30/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	2012MRFP129H	\$225.00 NM
46	09/30/12	09/30/12	Sun 9-10am	9-10am	-----1	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									

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www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
46	09/30/12	09/30/12	Sun 9-10am	9-10am	-----1	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	9:59 AM	Sun 9-10am	9-10am	:30	2012MRFP120H	\$700.00 NM
47	09/30/12	09/30/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	10:26 AM	Chris Matthews	Sun 10-10:30AM	:30	2012MRFP129H	\$175.00 NM
48	09/30/12	09/30/12	Sun 630pm News	630-7pm	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	6:51 PM	Sun 630pm News	630-7pm	:30	2012MRFP120H	\$325.00 NM
49	09/30/12	09/30/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	7:22 PM	Sun ABC Prime A	7-8PM	:30	2012MRFP129H	\$750.00 NM
50	09/30/12	09/30/12	ONCE UPON A TIME PR 8-9P 9/30		-----1	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	8:43 PM	ONCE UPON A TIME PREMIERE	8-9P 9/30	:30	2012MRFP120H	\$2,700.00 NM
51	09/30/12	09/30/12	REVENGE PREMIERE	9-10P 9/30	-----1	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	9:46 PM	REVENGE PREMIERE	9-10P 9/30	:30	2012MRFP129H	\$2,700.00 NM
52	09/30/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM		-----1	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/30/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	2012MRFP120H	\$500.00 NM

Total Spots 65

Payment Terms 30 Days

<u>Gross Total</u>	\$45,310.00
<u>Agency Commission</u>	\$6,796.50
<u>Net Amount Due</u>	\$38,513.50

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

American Rambler
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-2	10/07/12	October 2012	10/01/12 - 10/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Romney/R/President	ROMNEY FOR PRESIDENT	

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	955606	06338673

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/01/12	10/02/12	WPBF News 25 Mornings6-7AM		MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/01/12	6:22 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP129H	\$275.00	NM
2	WPBF	Tu	10/02/12	6:11 AM	WPBF News 25 Mornings	6-7AM	:30	2012MRFP129H	\$275.00	NM
3	10/01/12	10/02/12	Good Morning America	7-9AM	MT-----	:30	2	\$275.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	MT-----	2	\$275.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/01/12	8:55 AM	Good Morning America	7-9AM	:30	2012MRFP120H	\$275.00	NM
2	WPBF	Tu	10/02/12	8:29 AM	Good Morning America	7-9AM	:30	2012MRFP120H	\$275.00	NM
5	10/01/12	10/02/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$225.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	MT-----	2	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	M	10/01/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP129H	\$225.00	NM
2	WPBF	Tu	10/02/12	10:23 AM	10-11a Anderson Cooper	10-11a	:30	2012MRFP129H	\$225.00	NM
7	10/01/12	10/02/12	The View	11A-12PM	MT-----	:30	2	\$400.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	MT-----	2	\$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/01/12	11:33 AM	The View	11A-12PM	:30	2012MRFP120H	\$400.00	NM
1	WPBF	Tu	10/02/12	10:59 AM	The View	11A-12PM	:30	2012MRFP120H	\$400.00	NM
10	10/01/12	10/02/12	WPBF News 25 @ Noon	12pm-1230pm	MT-----	:30	2	\$175.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/01/12	10/07/12	MT-----	2	\$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	M	10/01/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP129H	\$175.00	NM
1	WPBF	Tu	10/02/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	2012MRFP129H	\$175.00	NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/02/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$175.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP120H	\$175.00 NM
2	WPBF	Tu	10/02/12	12:46 PM	1230-1P Access Hollywood	1230-1p	:30	2012MRFP120H	\$175.00 NM
14	10/01/12	10/02/12	THE CHEW	1P-2P	MT-----	:30	2	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$275.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	1:30 PM	THE CHEW	1P-2P	:30	2012MRFP129H	\$275.00 NM
2	WPBF	Tu	10/02/12	1:31 PM	THE CHEW	1P-2P	:30	2012MRFP129H	\$275.00 NM
16	10/01/12	10/02/12	GENERAL HOSPITAL	GENERAL HOSPIT	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$350.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP120H	\$350.00 NM
2	WPBF	Tu	10/02/12	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	2012MRFP120H	\$350.00 NM
18	10/01/12	10/02/12	Dr. Oz	4-5p	MT-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	1		\$500.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	4:23 PM	Dr. Oz	4-5p	:30	2012MRFP129H	\$500.00 NM
19	10/01/12	10/02/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$450.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	5:44 PM	M-F 5pm News	5-6pm	:30	2012MRFP120H	\$450.00 NM
1	WPBF	Tu	10/02/12	5:12 PM	M-F 5pm News	5-6pm	:30	2012MRFP129H	\$450.00 NM
21	10/01/12	10/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	MT-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$525.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP129H	\$525.00 NM
2	WPBF	Tu	10/02/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	2012MRFP120H	\$525.00 NM
24	10/01/12	10/02/12	Wheel Of Fortune	7-7:30PM	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$800.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP120H	\$800.00 NM
2	WPBF	Tu	10/02/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	2012MRFP129H	\$800.00 NM
25	10/01/12	10/02/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>			
	10/01/12	10/07/12	MT-----	2		\$850.00			
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/01/12	10/02/12	Jeopardy	7:30-8PM	MT-----	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 7:52 PM Jeopardy 7:30-8PM :30 2012MRFP129H \$850.00 NM									
2 WPBF Tu 10/02/12 7:35 PM Jeopardy 7:30-8PM :30 2012MRFP120H \$850.00 NM									
27	10/01/12	10/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MT-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 11:34 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP129H \$500.00 NM									
2 WPBF Tu 10/02/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 2012MRFP120H \$500.00 NM									
30	10/01/12	10/02/12	Nightline	11:35-12:05AM	MT-----	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/01/12 12:02 AM Nightline 11:35-12:05AM :30 2012MRFP120H \$350.00 NM									
1 WPBF Tu 10/02/12 11:53 PM Nightline 11:35-12:05AM :30 2012MRFP129H \$350.00 NM									
31	10/01/12	10/01/12	DANCING	Prime Other	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 8:23 PM DANCING Prime Other :30 2012MRFP120H \$2,500.00 NM									
32	10/01/12	10/01/12	DANCING	Prime Other	1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 9:39 PM DANCING Prime Other :30 2012MRFP129H \$4,500.00 NM									
33	10/01/12	10/01/12	CASTLE	10-11PM	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/01/12 10:34 PM CASTLE 10-11PM :30 2012MRFP120H \$2,500.00 NM									
34	10/02/12	10/02/12	DANCING	9-10PM	-1-----	:30	1	\$4,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1----- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 9:42 PM DANCING 9-10PM :30 2012MRFP120H \$4,500.00 NM									
35	10/02/12	10/02/12	PRIVATE PRACTICE PR	PRIVATE PRACTIC	-1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -1----- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/02/12 10:46 PM Tues ABC Prime C 10-11PM :30 2012MRFP129H \$1,100.00 NM									
53	10/02/12	10/02/12	Tues ABC Prime A	8-9PM	-T-----	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/01/12 10/07/12 -T----- 1 \$2,700.00									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
955606-2	10/07/12	October 2012	10/01/12 - 10/02/12
Advertiser	Product	Estimate Number	
Romney/R/President	ROMNEY FOR PRESIDENT		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
53	10/02/12	10/02/12	Tues ABC Prime A	8-9PM	-T-----	:30	1	\$2,700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	8:45 PM	Tues ABC Prime A	8-9PM	:30	2012MRFP129H	\$2,700.00 NM
54	10/02/12	10/02/12	M-F 5pm News	5-6pm	-T-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:29 PM	M-F 5pm News	5-6pm	:30	2012MRFP120H	\$450.00 NM
2	WPBF	Tu	10/02/12	5:54 PM	M-F 5pm News	5-6pm	:30	2012MRFP129H	\$450.00 NM
55	10/02/12	10/02/12	M-F 3-4P	M-F 3-4P	-T-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	2012MRFP129H	\$400.00 NM
56	10/02/12	10/02/12	Dr. Oz	4-5p	-T-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-T-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	4:27 PM	Dr. Oz	4-5p	:30	2012MRFP120H	\$500.00 NM
Total Spots							39		

Payment Terms 30 Days

<u>Gross Total</u>	\$31,350.00
<u>Agency Commission</u>	\$4,702.50
<u>Net Amount Due</u>	\$26,647.50